

**DEBBIE MACOMBER SPECIAL EDITION READER DIGITAL BOOK BUNDLE GIVEAWAY
SWEEPSTAKES 30805**

OFFICIAL RULES

NO PURCHASE NECESSARY TO PARTICIPATE OR RECEIVE PRIZES. PURCHASE OR ACCEPTANCE OF A PRODUCT OFFER DOES NOT IMPROVE YOUR CHANCES OF WINNING.

How to Enter: To enter, visit www.eHarlequin.com/DebbieMacomberReader and follow the onscreen entry instructions. No other method of entry will be accepted. The Sweepstakes begins at 12:01 AM (ET) on November 10, 2008 and ends at 11:59 PM (ET) on December 19, 2008. A copy of these Official Rules is available online at www.eHarlequin.com/DebbieMacomberReader. Limit: one (1) entry per person. If more than one (1) entry is received from the same person, only the first eligible entry submitted will be considered. By entering the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of Harlequin Enterprises Limited (the "Sponsor") which are final and binding.

Eligibility: Sweepstakes is open only to legal residents of the U.S. (except Colorado) who have reached the age of majority in their state of residence at the time of entry. Void where prohibited. Employees and immediate family members of the Sponsor, its parent company, affiliates, and subsidiaries, and all agencies, entities and persons engaged in the marketing and/or administration of this Sweepstakes are not eligible to participate in the Sweepstakes. For the purpose of these Official Rules, "immediate family" means husband, wife, spouse, mother, father, brother, sister, son and/or daughter, whether or not they reside in the same household. All entries become the sole property of the Sponsor and none will be returned. No communication or correspondence will be exchanged with entrants except with those selected for the prize. Entries shall be deemed to be submitted by the authorized account holder of the e-mail address associated with the entry (i.e., the natural person who is assigned to an e-mail address by an Internet service provider, online service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address). The potential winner may be required to provide the Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry.

Prize: One (1) prize will be awarded to the Sweepstakes winner consisting of: (i) a Reader Digital Book with a protective cover; (ii) an eBook code for one free bundle download of the first six books in the Cedar Cove Series at ebookstore.sony.com; (iii) an eBook code for 30% off of one download of each of the three latest Cedar Cove titles at ebookstore.sony.com; and (iv) access to download the Cedar Cove map, a letter from Debbie Macomber, and two of Debbie's favorite knitting patterns. The approximate retail value of the prize is Three Hundred and Fifty-Four Dollars (\$354.00 USD). The prize must be accepted as awarded, and cannot be substituted, transferred or redeemed for cash, except at the sole discretion of the Sponsor.

The winner shall be solely responsible for any applicable taxes. In the event that the prize offered is discontinued or otherwise unavailable, a prize item or cash of equal or greater value may be awarded to the Sweepstakes winner in the Sponsor's sole discretion. Odds of winning are dependant on the total number of eligible entries received.

Draw and Notification: On or about December 22, 2008, one (1) potential winner will be selected by a random draw from among all eligible entries received. The potential winner will be notified by mail and/or e-mail. Potential winner will be required to sign and return (within ten (10) days of notification) an Affidavit of Eligibility and Liability/Publicity Release that confirms his/her: (i) eligibility for the Sweepstakes and compliance with these Official Rules; (ii) acceptance of the prize as offered; (iii) release of the Sponsor and its parent company, subsidiaries, affiliates, employees, directors, officers, suppliers, agents, sponsors and administrators (collectively, the "Releasees") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in this Sweepstakes, participation in any Sweepstakes-related activity or the acceptance, use, or misuse of the prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising there from; and (iv) grant to the Sponsor of the unrestricted right, in the Sponsor's discretion, to publish, reproduce, convert, broadcast, communicate by telecommunication, exhibit, distribute, translate, adapt and otherwise use and re-use the winner's name, city and state, province or territory of residence, throughout the world, in any and all media now known or hereafter devised, in connection with the Sweepstakes and the promotion and exploitation thereof, without further compensation unless prohibited by law. If the potential winner fails to respond within the stated timeline, or if the prize or prize notification is returned as unclaimed or undeliverable, he/she will be disqualified and an alternate potential winner will be selected. Delivery of the prize requires a complete street address (P.O. boxes are not accepted), which may be requested by the Sponsor.

Conditions: The Sponsor and its parent company, affiliates and/or subsidiaries, are not responsible for printing, clerical or typographical errors of any kind or nature relating to entries. In no event will the Sponsor be obligated to award more than the stated number of prizes. By accepting the prize, the winner consents to the Sponsor's use of his/her name, city and state, province or territory of residence, throughout the world, in any and all media now known or hereafter devised, for purposes of advertising, trade and promotion on behalf of the Sponsor, without further compensation, unless prohibited by law. Participants agree that the Sponsor, its parent company, subsidiaries, affiliates, agents and promotion agencies shall not be liable for damages, injuries or losses of any kind resulting in whole or in part from participation in the Sweepstakes, or from acceptance and/or use or misuse of the prize. The Sponsor assumes no liability for lost, late, incomplete, inaccurate, undeliverable or misdirected entries, notifications and/or responses, or for any computer, online, software, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Sponsor is not responsible for damage to any participant's computer system/software related to or resulting from participation or downloading any materials in connection with this Sweepstakes. The Sponsor assumes no responsibility or liability in the event that the Sweepstakes cannot be conducted as planned for any reason whatsoever, including but not limited to reasons beyond the control of the Sponsor, such as infection by computer virus, bugs, tampering,

unauthorized intervention, fraud, technical failures or any other causes outside the control of the Sponsor which impair or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes. The Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Sweepstakes. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW. The Sponsor assumes no responsibility for undeliverable e-mails resulting from any form of active or passive e-mail filtering by a participant's Internet service provider and/or e-mail client or for insufficient space in participant's e-mail account to receive e-mail. Sweepstakes is void, in whole or part, where prohibited by law and is subject to all applicable laws and regulations.

Privacy and Use of Personal Information: By participating in the Sweepstakes, each entrant: (a) grants to the Sponsor the right to use his/her name, mailing address, telephone number, and e-mail address (if applicable) ("Personal Information") for the purpose of administering the Sweepstakes, including but not limited to contacting and announcing the winner; and (b) grants to the Sponsor the right to use his/her Personal Information for publicity and promotional purposes relating to the Sweepstakes, in any and all media now known or hereafter devised, without further compensation unless prohibited by law. The Sponsor will use the entrant's Personal Information only for identified purposes, and will protect the entrant's Personal Information in a manner that is consistent with the Sponsor's privacy policy located online at: www.eharlequin.com.

Termination: Subject to any governmental approval which may be required, the Sponsor reserves the right to terminate or suspend the Sweepstakes, in whole or in part, and/or amend the Official Rules in any way, at any time, for any reason, without prior notice.

Winner's List: To obtain an official winner list between March 19, 2009 and May 19, 2009, mail a self-addressed, stamped envelope to: Debbie Macomber Special Edition Reader Digital Book Bundle Giveaway Sweepstakes 30805 Winners, 225 Duncan Mill Road, Don Mills, Ontario M3B 3K9, Canada.

Sponsor: Harlequin Enterprises Limited, P.O. Box 9042, Buffalo, NY 14269-9042, USA. Sony Corporation is not a sponsor of this Sweepstakes.

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