

THE CARLY PHILLIPS LUCKY STREAK CONTEST 20902

OFFICIAL RULES

**NO PURCHASE NECESSARY TO PARTICIPATE OR RECEIVE PRIZES.
PURCHASE OR ACCEPTANCE OF A PRODUCT OFFER DOES NOT IMPROVE
YOUR CHANCES OF WINNING.**

How to enter: To enter online, visit www.eHarlequin.com/LuckyStreakContest, follow the onscreen entry instructions and tell Carly Phillips and HQN Books in twenty five (25) words or less the luckiest thing that ever happened to you. To enter via mail, hand-print (or type) on an 8 ½" x 11" plain piece of paper, your full name, mailing address, telephone number, and the luckiest thing that ever happened to you in twenty five (25) words or less and send it to: "The Carly Phillips Lucky Streak Contest 20902", in the U.S.: 3010 Walden Ave., P.O. Box 9069, Buffalo, NY 14269-9069 or in Canada: 225 Duncan Mill Road, Don Mills, ON M3B 3K9. The Contest begins at 12:01 AM (ET) on May 26, 2009 and ends at 11:59 PM (ET) on June 30, 2009. Online entries must be received by 11:59 PM (ET) on June 30, 2009. Mail-in entries must be postmarked by June 30, 2009 and received by July 7, 2009. To obtain a copy of these Official Rules, send a self-addressed, stamped envelope (postage not required from residents of VT) to: "The Carly Phillips Lucky Streak Contest 20902 Rules", 225 Duncan Mill Road, Don Mills, ON M3B 3K9. Limit one (1) entry per person. If more than one (1) entry is received from the same person, only the first eligible entry submitted will be considered. By entering the Contest, entrants agree to be bound by these Official Rules and the decisions of Harlequin Enterprises Limited (the "Sponsor") which are final and binding.

Submissions: By participating in this Contest, entrant represents and warrants that the brief description of the luckiest thing that ever happened to him/her: (i) does not contain any material that is libelous, defamatory, profane or obscene; (ii) is original and all right, title, and interest (including copyright) therein and thereto is owned and/or controlled by the entrant to the full extent necessary to enable the Sponsor to use the submission as contemplated by these Official Rules; and (iii) does not infringe upon the intellectual property or other statutory or common law rights of any third party.

Eligibility: Contest is open to legal residents of the U.S. and Canada (excluding Quebec) who have reached the age of majority in their state, province or territory of residence at the time of entry. Entries containing images or references to trademarks or other distinguishing guises of any third party are not permissible and will be disqualified. The following individuals are not eligible to participate in the Contest: employees and immediate family members of the Sponsor and its parent company, affiliates, and subsidiaries, and all agencies, entities and persons engaged in the marketing and/or administration of this Contest, and immediate family members of Carly Phillips. For the purpose of these Official Rules, "immediate family" means husband, wife, spouse, mother, father, brother, sister, son and/or daughter, whether or not they reside in the same household. The Sponsor reserves the right, in its sole discretion, to immediately disqualify, without notice, any and all entries that the Sponsor deems to violate any law,

infringe upon any third party's rights, or contain any material that is obscene, or otherwise objectionable. All entries and submissions become the sole property of the Sponsor and none will be returned. No communication or correspondence will be exchanged with entrants except with the entrant selected for the prize. Entries submitted online shall be deemed to be submitted by the authorized account holder of the e-mail address associated with the entry (i.e., the natural person who is assigned to an e-mail address by an Internet service provider, online service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address). The potential winner may be required to provide the Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry.

Prize: One (1) prize consisting of One Thousand dollars (\$1,000.00 USD) cash will be awarded to the winner. The prize is valued in U.S. dollars. The prize must be accepted as awarded, and cannot be substituted or transferred except in the sole discretion of the Sponsor. The winner shall be solely responsible for any applicable taxes. Odds of winning are dependent on the total number of eligible entries received and the quality of each submission.

Judging: One (1) winning entry will be selected by a panel of judges consisting of author Carly Phillips and a representative from the Sponsor based on the following criteria:

- Creativity – 40%
- Grammar – 30%
- Word count – 30%

Decisions of the judges are final and binding in all respects.

Notification: On or about July 30, 2009, one (1) potential winner will be selected by the judges and will be notified by mail or e-mail. The potential winner will be required to sign and return (within ten (10) days of notification) an Affidavit of Eligibility and Liability/Publicity Release that confirms his/her: (i) eligibility for the Contest and compliance with these Official Rules; (ii) acceptance of the prize as offered; (iii) release of the Sponsor and its parent company, subsidiaries, affiliates, employees, directors, officers, suppliers, agents, sponsors and administrators and Carly Phillips (collectively, the "Releasees") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in this Contest, participation in any Contest-related activity or the acceptance of the prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising there from; and (iv) grant to the Sponsor of the unrestricted right, in the Sponsor's discretion, to publish, reproduce, convert, broadcast, communicate by telecommunication, exhibit, distribute, translate, adapt and otherwise use and re-use the winner's submission, name, photograph, likeness, voice and biographical material in any and all media now known or hereafter devised, in connection with the Contest and

the promotion and exploitation thereof. If the potential winner fails to respond within the stated timeline, or if a prize notification is returned as unclaimed or undeliverable, the potential winner will be disqualified and an alternate potential winner will be selected. Delivery of the prize requires a full street address (P.O. boxes are not accepted), which may be requested by the Sponsor.

Conditions: The Sponsor, its parent company, affiliates and/or subsidiaries, are not responsible for printing, clerical or typographical errors of any kind or nature. In no event will the Sponsor be obligated to award more than the stated number of prizes. By accepting the prize, the winner consents to the Sponsor's use of his/her name, city and state, province or territory of residence, photograph and likeness throughout the world, in any and all media now known or hereafter devised, for purposes of advertising, trade and promotion on behalf of the Sponsor, without further compensation, unless prohibited by law. Participants agree that the Sponsor, its parent company, subsidiaries, affiliates, agents and promotion agencies shall not be liable for damages, injuries or losses of any kind resulting in whole or in part from participation in the Contest, or from acceptance of the prize. The Sponsor assumes no liability for lost, late, incomplete, inaccurate, undeliverable or misdirected entries, notifications and/or responses, or for any computer, online, software, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Sponsor is not responsible for damage to any participant's computer system/software related to or resulting from participation or downloading any materials in connection with this Contest. The Sponsor assumes no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason whatsoever, including but not limited to reasons beyond the control of the Sponsor, such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes outside the control of the Sponsor which impair or affect the administration, security, fairness, integrity, or proper conduct of this Contest. The Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Contest. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW. The Sponsor assumes no responsibility for undeliverable e-mails resulting from any form of active or passive e-mail filtering by a participant's Internet service provider and/or e-mail client or for insufficient space in participant's e-mail account to receive e-mail. Contest is void, in whole or part, where prohibited by law and is subject to all applicable laws and regulations.

Privacy and Use of Personal Information: By participating in the Contest, each entrant: (a) grants to the Sponsor the right to use his/her name, mailing address, telephone number, and e-mail address (if applicable) ("Personal Information") for the purpose of administering the Contest, including but not limited to contacting and announcing the winner; and (b) grants to the Sponsor the right to use his/her Personal

Information for publicity and promotional purposes relating to the Contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law. The Sponsor will use the entrant's Personal Information only for identified purposes, and will protect the entrant's Personal Information in a manner that is consistent with the Sponsor's privacy policy located online at: www.eharlequin.com.

Termination: Subject to any governmental approval which may be required, the Sponsor reserves the right to terminate or suspend the Contest, in whole or in part, and/or amend the Official Rules in any way, at any time, for any reason, without prior notice.

Winner's List: To receive the official name of the winner, send a self-addressed stamped envelope (postage not required from residents of VT), between October 30, 2009 and December 30, 2009, to: The Carly Phillips Lucky Streak Contest 20902 Winner, 225 Duncan Mill Road, Don Mills, ON M3B 3K9, Canada.

Sponsor: Harlequin Enterprises Limited, P.O. Box 9042, Buffalo, NY 14269-9042, USA.